



Schaus Discusses Athletic Trends

WSU Athletics Director Jim Schaus addressed approximately 35 sport administration students on March 3 in the Champions Club at Koch Arena. The unique opportunity for one-on-one discussion was sponsored by the Sport Administration Student Association.

Schaus talked for 45 minutes on a variety of topics ranging from career advice to future direction for the Shocker athletic program to the current scandals at schools like Baylor and Colorado.

On the subject of careers, Schaus counseled students to find something they love and do it well. Don't choose a career because of how much money you can make or because your parents want you to, he said. "If you are passionate about your job and you do it well, the money will come."

Showing excitement for the current state of Shocker athletics, Schaus identified long-term competitiveness as his current goal for the department. It's great that WSU had conference champions in several sports last year, he said, "But can we do it over three years."

Schaus stated that in today's highly scrutinized environment, universities must operate with a high degree of integrity if they wish to avoid

Lineup Card

The Wichita State Sport Administration program is a part of the Department of Kinesiology and Sport Studies (KSS) housed in the College of Education.

You may find us in Heskett Center Room 106 or by contacting:

Wichita State University
Sport Administration Program
1845 Fairmount Ave, Box 16
Wichita, KS 67220-0016
www.wichita.edu/sportadmin
316-978-3340

Chair for KSS

Administrative assistant for KSS

Advisor for all undergraduate students who have been admitted to the Sport Administration program

Faculty member, graduate program coordinator and graduate student advisor (KSS 726, KSS 803)

Faculty member, undergraduate program coordinator and graduate student advisor (KSS 112, KSS 380, KSS 565)

Faculty member (KSS 210, KSS 711)

Faculty member

John Lee, KSS 525; Alex Reed, KSS 770;
Steve Shaad, KSS 520; Mark Vermillion, KSS 475; Jackie Williams, KSS 560

Faculty Update

Lori Miller, associate dean of the COE and professor of sport administration, received the Honor Award at the Sport and Recreation Law Association conference March 3-6 in Las Vegas, Nev. The award is given to a SRLA member who has provided outstanding service to the organization ... Several members of the WSU Sport Administration program collaborated on a proposal that has been accepted for presentation at the annual North American Society for Sport Management conference in Atlanta, June 2-5. Faculty member Clay Stoldt, lecturer Mark Vermillion, graduate student Mike Ross and faculty member Steve Dittmore will present "Newspaper Sports Coverage Patterns: Implications for Media Relations Professionals" at the event ... Clay Stoldt co-authored an article titled "Professional Sport Leagues: Reflection on the Past, Anticipating the Future" in the winter issue of the *International Journal of Sport Management*.

The Sport Administration program has announced its tentative list of classes for Fall 2004. Exact times are subject to change and classes are subject to cancellation if not enough students enroll or if instructors are not found. Please consult the official WSU schedule and your advisor before making any plans for Fall 2004.

KSS 112, Intro to Sport Administration, TuTh, 9:30-10:45
KSS 210, Practicum, Arranged
KSS 465, Psychology of Sport, MWF, 10:30-11:20
KSS 475, Sport in American Culture, MW, 12:30-1:45
KSS 520, Sport Tournament & Event Management, M, 4:30-6:55
KSS 525, Sport Facility Management, W, 7:05-9:45
KSS 526, Sport Public Relations, MWF, 11:30-12:20
KSS 528, Sport Finance, MWF, 9:30-10:20
KSS 545, Organization and Administration of Sport, MW, 8:00-9:15
KSS 560, Legal Aspects of Sport, TuTh, 8:00-9:15
KSS 565, Marketing of Sport, TuTh, 11:00-12:15
KSS 711, Structure & Schedule of Sport Tournaments, Online
KSS 800, Recent Literature in Profession, M, 7:05-9:45
KSS 801, Leadership/Management of Sport, M, 7:05-9:45
KSS 803, Sport Marketing, Tu, 7:05-9:45
KSS 835, Legal Issues in Profession, Th, 7:05-9:45

In addition, students may enroll in internships (KSS 547 and KSS 847), co-op education (KSS 481 and KSS 781), seminar in sport business (KSS 540), independent study (KSS 590), and special topics (KSS 890) with advisor

WSU Sport Administration students are conducting a broad range of internships this semester, from college sports to pro sports and from recreation to marketing agencies. Congrats to the following students who are working hard this semester in the sport industry.

Undergraduates Students

Rachel Androes (East YMCA, Wichita); Juanell Beal (WSU Heskett Center); Preston Crawford (Wichita Stealth, Wichita); Jenny Follin (Derby Recreation, Derby, Kan.); Kristin Glasgow (Wichita Stealth, Wichita); Raeven King (LeadDog Marketing, New York City); Amy Kratzer (WSU Athletics); Crystal Lampe (Maize Recreation, Maize, Kan.); Kacy Roe (Kansas City T-Bones; Kansas City, Kan.); John Roushkolb (DC United, Washington, D.C.)

Graduate Students

Leigh Ashman (Disney's Wide World of Sports, Orlando, Fla.); Matt Baxter (Wakefield HS, Wakefield, Kan.); Ryan Berg (WSU Heskett Center); Kelli Clay (WSU Athletic Training Program); Matt Esau (WSU Athletics Operations); Shannon Hansen (USD 259 Athletics, Wichita); DeAnn Huxman (Bethel College Athletics, North Newton, Kan.); Karl Kandt (WSU Athletic Student Services); Alfredo Malcom (Curtis MS/Southeast HS Athletics, Wichita); Melissa McKallagat (WSU Athletic Ticket Office); Darice Pratt (Dixie State College Athletics, St. George, Utah); Brandon Raupe (Okarche HS Athletics, Okarche, Okla.); Travis Redeker (WSU Intramurals); KJ Richey (Independent School Athletics, Wichita); Mike Ross (WSU Athletics Media Relations); Wes Simoneau (WSU Athletics Facilities); Gary Thomason (Redlands CC Athletics, El Reno, Okla.); Tyler Waltz (Sports Claims, Amarillo, Texas).

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Alumni Directory to be updated

The Sport Administration Alumni Directory is being updated again this spring. Any graduate - bachelor's or master's recipient - is eligible for inclusion. Those who would like to be listed should send the following information to Clint Presley, sport admin graduate assistant, at cjpresley@wichita.edu:

- * Name, Job Title, Organization
- * Work or Home Address, Phone, Email
- * Memories of the program or advice for current students (optional)

_____ has been hired as a seasonal assistant by the Kansas City Royals.

_____ was hired as ticket manager for Oklahoma City Redhawks.

_____ was promoted to assistant director of athletics media relations for WSU.

_____ is associate director-student services in the athletics department at Southern Methodist University in Dallas.

The Sport Administration program received approval from the university curriculum to go forward with several changes to the undergraduate curriculum effective Fall 2004 semester.

Undergraduate sport administration students are no longer required to take Management & Organizational Behavior (MGMT 360), Marketing (MKT 300) and Selling & Sales Force Management (MKT 608) as required courses. This change reduces the number of required credit hours from 57 to 48 and increases the number of elective credit hours from 25 to 34.

Students currently in the program who have not yet taken the above courses may choose to take those or other appropriate electives. Students with questions about their program of study should contact undergraduate advisor Carol Harte.2f

WSU Sport Administration

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