

Wichita

SASA enjoyed a productive fall semester with its kickoff social at North Rock Lanes, a "tailgate" cookout with members of the WSU athletic department staff aa

Q. You recently completed your Ph.D. in Sociology. How does that relate to sport administration?

Sociology simply deals with the study of people in groups. Inherent to our discipline or industry, sport and sport-related organizations are composed of numerous social interactions on a daily basis. Sociology not only helps us to answer questions about w

spoke to the class about his experiences in the profession, and answered questions from students. He discussed the characteristics of a successful sport administrator, stating the most important thing students in the field can do is get experience. "Internships are important in learning how the business side of a sport organization is run. Most people only see the product on the field, court, or rink, when actually there is so much that takes place behind the scenes in order for the event to happen in the first place" he stated.

Wic