

# THE SPORT MANAGER

Official Newsletter of the Department of Sport Management

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## Wonyoung Kim Joins Sport Management Faculty

Dr. Wonyoung Kim is the newest member of the department last month after serving as a visiting instructor at the University of Southern Mississippi last year.

Dr. Kim will teach classes in sport finance and sport law this year, but he also has teaching experience in a number of sport management content areas. His primary research activities focus on the socio-psychological dimensions of sport event tourism and decision-making processes of sport participants and spectators. Besides his work at Southern Mississippi, he has taught courses at

Mississippi State University and two institutions in South Korea.

"Given his areas of expertise and previous experience, Dr. Kim is an ideal candidate for the department. He has proven credentials as an effective instructor, and he is already gaining recognition as an up-and-coming researcher in his field. We are excited to have him join our faculty."

Dr. Kim joins the faculty at the rank of assistant professor, and he has already become highly involved in the department's activities.

"I am very happy and excited to be a part of the Department of Sport Management at WSU. I have found the university and college extremely welcoming and am enjoying the beautiful campus and unique atmosphere of Wichita metropolitan areas. In particular, I am very impressed about the strong relationships among students, faculty, and alumni which is an essential aspect of a successful sport management program. I look forward to connecting with the students and getting to know them better so that I can help them to be more prepared for their future careers."

## Upcoming SMSA Events

The Sport Management Student Association announces some upcoming SMSA events for members that should not be missed!

The annual Back-to-School Bowling Party will be held Monday, September 10, 2012, at Northrock Lanes from 7:00-9:00 PM. This is a great opportunity for new and returning members to mingle while knocking down some pins. Cost is \$5 and includes bowling, pizza and drinks.

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Another new event will be on Friday, September 28, 2012, as SMSA road trips it to Kansas City for a Sporting KC Soccer Game. Currently ranked #2 in MLS, Sporting KC will take to the pitch against Chicago at LIVESTRONG Sporting Park. Seating is limited so be sure to sign up quickly. The trip will include ground transportation to KC, a tour of the LIVESTRONG facilities and game tickets. The price for this trip will be released shortly.

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## Alumni Group Names Executive Committee

The Sport Management Alumni Association (SMAA) has named officers to lead the organization for the next two years. Members of the Executive Committee are:

President: Korey Torgerson  
Executive VP: James Nicas  
VP-Special Events: Kristy Bansemer  
VP-Marketing: Jordan Bass  
Treasurer: Sheri Light  
Secretary: Megan Morgan

Congratulations to the officers, and thank you for your service to this important group.

In addition to identifying its leadership group, SMAA launched its 2012-13 membership drive over the summer. If you are a sport management alum and have not received membership information, please contact the department at 316-978-5455 or [johny.buchanan-spachek@wichita.edu](mailto:johny.buchanan-spachek@wichita.edu).

## Students Conduct Research Project for Wichita Open

Ghi XYbhg]b h\]g]j a a YfG Gdcfh7cbg] a Yf F YgYUFW WUgg[ U]bYX Z]fgh-hand experience by conducting a fan research project at the Preferred Health Systems Wichita Open June 18-24. The class worked on site at the professional golf tournament to secure survey data from fans, host families, participants, and tournament officials.

Using that data, they then generated economic impact estimates and reports on spectator demographics, attendance patterns, and social media usage.

Photo (L-R): Students Derek Thompson, Jacquie Koepsel, and Marissa Poppe, and faculty members Mark Vermillion and Jeff Noble.

## Faculty Members Prominent at Summer Conferences

Sport management faculty members were active over the summer, presenting research at two major conferences. All five full-time faculty members (Jeff Noble, Mark Vermillion, Mike Ross, Wonyoung Kim and Clay Stoldt) developed or co-developed presentations at the North American Society for Sport Management Conference May 22-26 in Seattle. On the whole, the WSU sport management faculty members led or were involved in seven presentations at the event, which is the preeminent international academic conference in the field.

Dr. Stoldt also led a presentation at the College Sports Information Directors of America Convention June 22-26 in St. Louis. The presentation also involved three practitioners, who shared insights regarding the research being presented.