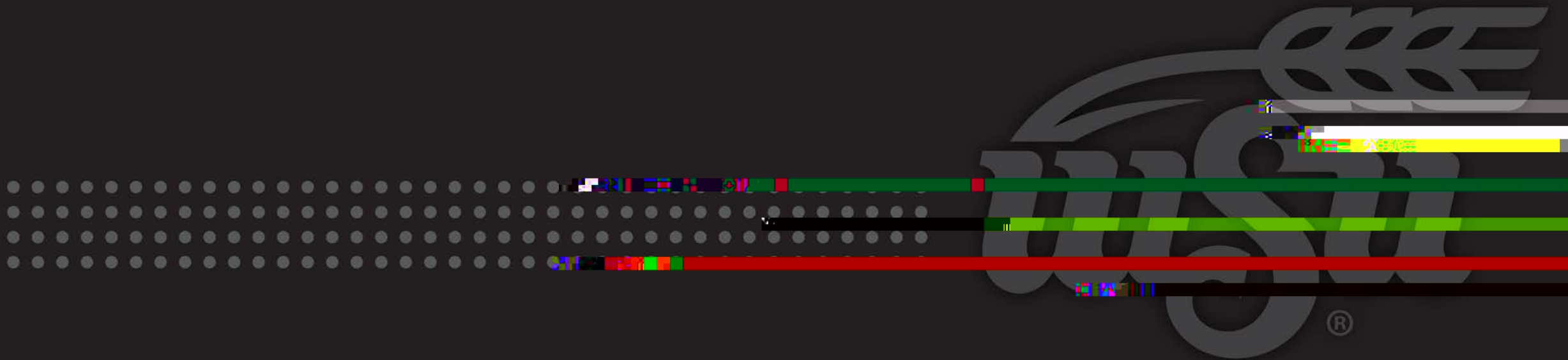


Strategic Planning Update

Next Steps... 2020



Strategic Planning 2018-2019

- Leadership Handoff
- Revised Committee Structure
- AcT Team Creation
- Town Hall Meetings
 - (3 - avg. attendance 160)
 - Student only Town Halls (avg. attendance 12)
- Activation Team Meetings
 - (6 - avg. attendance 70)
- Shared Governance Forums
 - (11 – attendance 78)
- Playbook Deployment
 - Data collection and review
 - Crucial Conversations
 - SWOT analysis
 - Recommendations

- Creation of data collection tool

Pre-identified Strategies/Tactics

- Applied Learning
- Assessment, Incentives, Rewards (broadly defined/applied)

-

-

Values

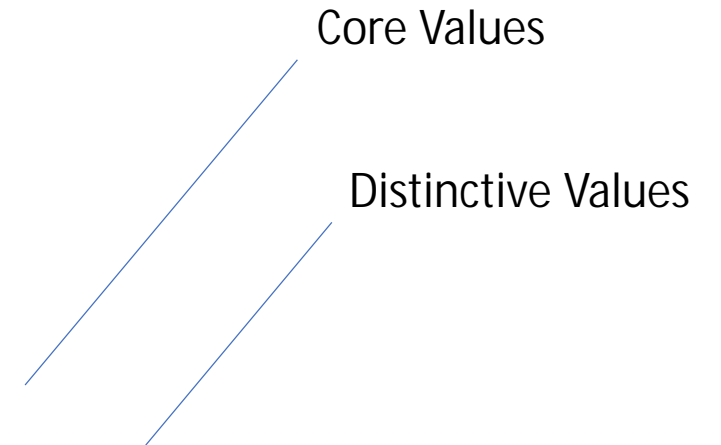
Core Values

- Integrity,
- Transparency
- Personal Responsibility,
- Collaboration,
- Access and Equity

Distinctive Values

- Seizing Opportunities,
- Adaptive Approaches,
- Positive Risk Taking
- Innovation and Creativity,
- Knowledge Creation and Dynamic Educational Opportunities

Optional Principles

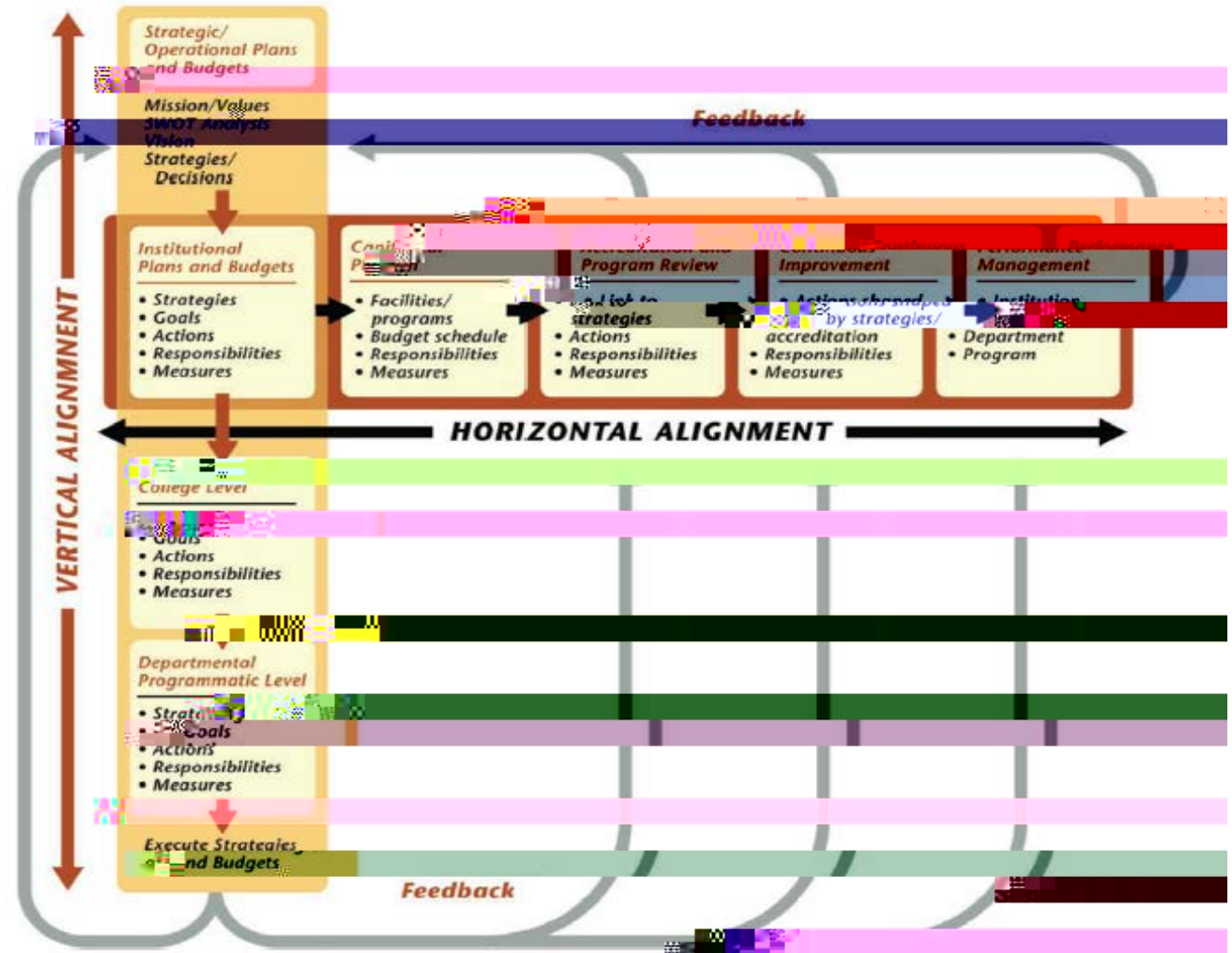


Strategic Planning 2019-2020

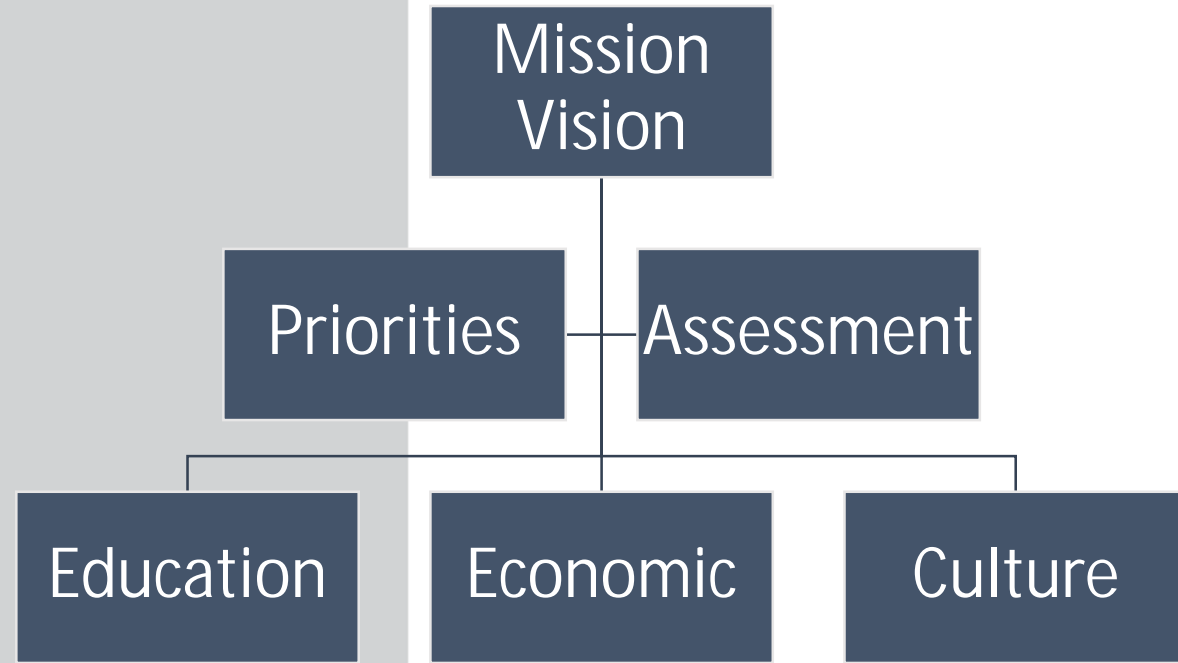
Vertical and Horizontal Alignment

- A portal for reporting of future and current activity
- Guidelines for collecting data & reporting
- Integrated planning group

Figure 2 Vertical and Horizontal Alignment in Integrated Planning



Source: Norris and Poulton 2008, p. 30.



Student
Centeredness

Research &
Scholarship

Campus
Culture

Partnerships

Student
Centeredness

Applied Learning
Assessment, Incentives, Rewards (broadly
defined/applied)
Interdisciplinary

Pre-college Outreach
Grant Writing (research)
Sustainability
K-12 Outreach

Interdisciplinary
Recruitment
Retention

Horizontal Alignment

Integrated Planning

- Budget
- Diversity Plan
- Communications Plan
- Technology Plan
- Master Facilities Plan
- Talent Development Plan
- Campaign Plan
- Athletics Plan
- Student Affairs Plan (HRL & RSC)
- Alumni Engagement Plan

Key Performance Indicators

- the elements of your plan that express what you want to achieve by when. They are the quantifiable, outcome-based statements you'll use to measure if you're on track to meet your goals or objectives. Good plans use 5-7 KPIs to manage and track the progress of their plan.

