NANYANG POLYTECHNIC

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WICHITA STATE UNIVERSITY

DIPLOMA IN MARKETING

BM 0066: German Language	GERM 111: Elementary German I
BM 0067: Japanese Language	JAPAN 111: Elementary Japanese I
BM 0075: Essentials in Financial & Management Accounting	ACCT 210: Financial Accounting AND ACCT 220: Managerial Accounting
BM 0077: Practical Business Information Communication	Business Elective
BM 0078: Mark eting Management	MKT 609: Marketing Programs

BM 0081: Retail & Travel Management