In 2004, a group requested assistance from Linda Sutton at the KSBDC for market research on the idea. Once the feasibility of the business was  $\frac{1}{2}$ 

## **Secret to Success**

"A secret to success is to start small. You can always grow. We wanted to make sure there was a market for bottled water before we invested a lot of money."

Wava Kramer, President