

The University community has three managed data systems from which to obtain information related to data for decision-making, planning and reporting. Depending on the type of information needed, these data systems are the Business Intelligence and Predictive Modeling (BIPM), University Assessment Data (UAD) and External Reporting Data (ERD). BIPM and UAD are used to provide data, reports and analysis for internal decision-making and strategic planning, whereas ERD are data and reports to external entities. Listed below are brief descriptions and examples of what each data system provides to University and non-university constituents.

Business Intelligence and Predictive Modeling (BIPM):

Business Intelligence and Predictive Modeling (BIPM) is an integrated student/course data system that spans 1980 to the present day (refreshed daily from our Banner systems) encompassing the entire lifecycle of students from recruit to degree conferral including complete course activity (registration to grades) and the integration of cross-divisional data (e.g., financial aid, accounts receivable, payroll). Data analysis can be performed at the student level and aggregated to any higher level dimension; the same is true of course activity for course or program level analysis. In addition to complete student and course data, BIPM is used to perform modeling which assigns scores to students and institutions that are uploaded to Banner daily, allowing for the

